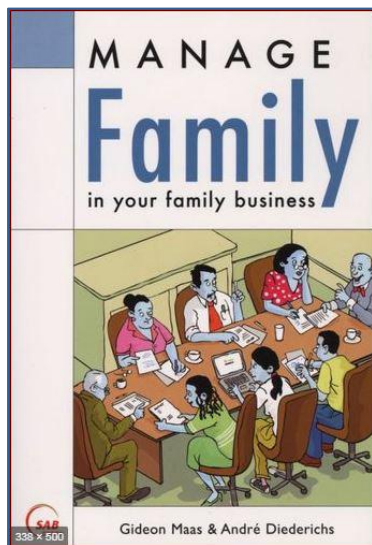


# André Diederichs

## ***Family Businesses Core Challenges***

Based on André & Professor Gideon Maas's book *MANAGE FAMILY IN YOUR FAMILY BUSINESS* AND extracts from André's *BUSINESS JUNGLE, FIELD WISDOM & LEADERSHIP VALUES BOOKS*

### **Contents**



An awareness of the best practices to deal with typical challenges facing Family Owned Businesses. The three main challenges are:

(1) to keep the entrepreneurial flame burning from generation to generation

(2) governance structures to ensure emotions do not impact on business decisions

(3) sound succession planning (business transition)

### **Outcomes**

Understanding the best practices to deal with family owned business challenges

### **Target Audience**

Owner Management & Incoming Generations

### **Duration**

30 -60 minutes OR a ½-day/full day workshop

### **Investment per organisation**

Fees vary according to the organisation for which the presentation/workshop is done, e.g. corporate rate, non-profit rate (business chambers, agricultural societies)