

# André Diederichs

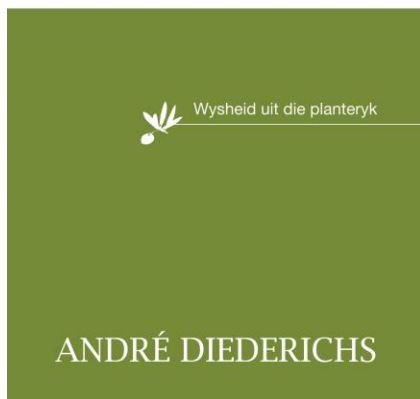
## 5. Leaderships Values

Based on André's book *Leadership Values: Wisdom from the Plant Kingdom (Leierskapswaardes: Wysheid uit die Planteryk)*

### Contents

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## Leierskaps- waardes



The average lifespan of businesses is 25 years. Why then are there businesses that have survived for centuries and even longer than a millennium e.g. Kongo Gumi that was founded in AD 578?

Leadership & Values are two sides of the same coin.

Learn from organisations that have survived the test of time about the key values that have ensured their long term prosperity.

The values are compared with the DNA of different plants & trees

### Outcomes

Leaders will clearly understand the impact of leadership styles & values on the longevity of their organisations

AND/OR

the presenter will facilitate the organisation to determine & implement values for the organisation

### Target Audience

Leaders/Senior Management in the Public & Private Sectors

### Duration

30 -60 minutes OR a ½-day/full day workshop/facilitation

**Investment per Organisation**

Fees vary according to the organisation for which the presentation/workshop/facilitation is done, e.g. corporate rate, non-profit rate (business chambers, agricultural societies)