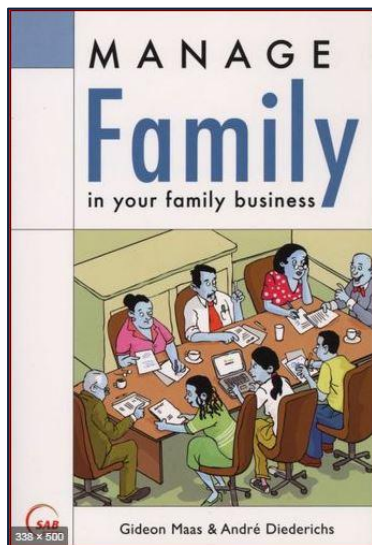


André Diederichs

Family Businesses inter-generational challenges

Based on André & Professor Gideon Maas's book *MANAGE FAMILY IN YOUR FAMILY BUSINESS* AND extractions From André's *BUSINESS JUNGLE*, *FIELD WISDOM* & *LEADERSHIP VALUES BOOKS*

Contents



Bridging the gap between the outgoing & incoming generations.

The concept of value changes over generations and it is vital to ensure that the different generations understand and appreciate the concept of value of different generations.

Outcomes

Ensure the outgoing & incoming generations share the same vision of the future & agree on core values

Target Audience

Owner Management & Incoming Generations

Duration

30 -60 minutes OR a ½-day/full day workshop

Investment per organisation

Fees vary according to the organisation for which the presentation/workshop is done, e.g. corporate rate, non-profit rate (business chambers, agricultural societies)